

Case Study: Food & Beverage Client

Restaurant needs to outsource their HR process to focus on internal operations



Solution

Eden Resources LLC

Vertical

Food & Beverage

Core Themes

Consistent Staffing
Onboarding
Community Engagement
Marketing Assistance

Overview

This Client came to Eden Resources looking for an efficient and consistent solution to absorb all of their front end recruiting, advertising and design assistance, and expertise in the realm of HR to keep them from any possible liability.

With a consistent application flow, time to give toward this area of their business was almost impossible. With a desire to make each candidate feel valued through personal touch, our client didn't only need efficiency and consistency, it needed a team of people to come alongside them that would value their candidates just as much as they would.



Solutions

In attempt to remain consistent with our Client's values and our own expertise, we recommended the following for Our Client:

- A consistent budget used for job postings to maintain a high volume of candidates and a competitive edge.
- Consistent outreach in their community to build long-lasting relationships for sales and recruiting purposes.
- Monthly advertisements on social media highlighting their job opportunities along with design materials used for community and in-store events.
- Build an onboarding system to track interview status' and to communicate with candidates effeciently post interview (hire or reject).
- Access to our team of experts for any questions they might have in regards to legal liability or best practices in the workplace.



Results

Our Client has a hands on team working on their high-volume applications, up to date marketing materials, and processing candidates effeciently while keeping them free of liability while and maintaining that personal touch:

- Over 4000+ candidates reviewed in a year
- 8000+ hours in a year to use for operations
- Consistent social media following/interaction
- Community presence established (events & relationships)